

# Treadstone's educational opportunities

Because we believe knowledge is power, and knowledge shared is power multiplied

## COURSE TYPE

\* Con Ed Credit

Elective

## Sales & Marketing

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**Sphere Based Marketing**  
(1 or 2 hours) \*

**Tools from the Best: 20 Marketing Ideas from Realtors around the Country** (1 or 2 hours) \*

**Customer Lifetime Value**  
(1 or 2 hours) \*

**The Secrets to Success: Prospecting, Relationship Sales & Marketing** (2 hours) \*

**Proving Your Value** (1 hour) \*

How to Win in Multiple Offers

Lead Tracker

Leveraging Events for Success

Mastering Low Inventory Markets

More Calls = More Money

Constructing a Winning Offer

Create Clients for Life

Starting or Refreshing Your Database

Social Media Strategies

## Mortgages & Loan Programs

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**Unconventional Lending in an Unconventional Market** (1 hour) \*

Options for Every Home Buyer: Down Payments, Programs, and more

Appraisals 101 & Beyond

How Renovation Loans Can Be Your Secret Weapon in a Shifting Market

All Things Interest Rates

First Time Home Buyer Class

Investment Properties 101

Advanced Mortgage

Mortgage 101

VA Loans Myth Busters

All Things Credit

HUD Homes: Financing and Repair Options

## Money

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Learning the Wealth Accumulator

Money 101 & Retirement

Personal Budgeting

## Team

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Building Teams & Culture

Hiring & Recruiting Top Talent

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